

# Russell McGrew

## WEB DEVELOPER

 724-984-9813  
 [linkedin.com/in/russellmcgrew](https://www.linkedin.com/in/russellmcgrew)  
 [russ@mcgrewmedia.com](mailto:russ@mcgrewmedia.com)  
 [mcgrewmedia.com](http://mcgrewmedia.com)

## PROFESSIONAL PROFILE

- Developed Websites as a Freelancer since 2010, working primarily with WordPress.
- Knowledge and understanding/utilization of Apache Server, MySQL, PHP.
- Deployment/Administration of LAMP stacks on Linux-based Virtual Machines
- Registered **McGrew Media** in 2016 as a business, and since acquired 8 happy web clients, provide them with Cloud Storage, email, and hosting options.
- Ability to Multi-Task under pressure
- Web Master, Social Media Marketing, Newspaper Outlet print ads and Network Administrator for Rich Farms from 2013 - 2016

## CAREER DEVELOPMENT

### WEB DEVELOPER

#### McGrew Media | 2016 - Present

- Design and Development of WordPress websites for various clients
- Application of HTML5, CSS, JavaScript, JQuery and PHP to build custom websites and web applications
- Management of LAMP stack through SSH and SCP
- Management of DNS records
- Implementation of Branding strategies through various Multimedia assets such as logos, promotional videos, and implementation of various Themes, Plugins and Widgets
- Consistent UX fine tuning to tailor to the client
- Managed accounting using a PHP/MySQL based open source invoicing system
- Manipulation of WordPress JavaScript/JQuery core files and functions

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### GEEK SQUAD AGENT

#### Best Buy | 2016 - 2018

- Attending to clients and their computer/mobile device issues.
- Provided diagnostic with client present to determine if software or hardware issue.
- Listened attentively to their concerns and explained how to prevent further issues, as well as provided helpful walkthroughs and tutorials.
- Was leading agent in sales of Protection Plans for 3 months

### OPERATIONS MANAGER

#### Rich Farms | 2013 - 2016

- Managed marketing campaigns, working with various newspapers in the Fayette, Morgantown area, designing digital and print ads.
- Webmaster and Designer for the company.
- Maintained wedding venue and scheduled appointments
- Landscape Crew Manager for the nursery.
- Network administrator; Maintained software and security through Windows SBS 2011 for POS system, security cameras (also hardware installation.) Ensured efficient communication between several buildings on property. Fright Farm set designer and crew manager.

## EDUCATION

### COMMUNITY COLLEGE OF ALLEGHENY COUNTY

#### MULTIMEDIA WEB PROGRAMMING

##### Received Certificate of Completion of 2 Semester program – 4.0 GPA

- Developed skills in Web Programming and Multimedia creation
- Coursework included HTML, CSS, JavaScript, JQuery, PHP, AJAX and JSON
- Designed an E-Commerce website using HTML, CSS, JavaScript and PHP
- Designed applications using ActionScript 3.0 to sharpen UI/UX skills
- Digital Imagery for the Web –Intense use of Adobe Suite CC

## SKILLS

HTML | CSS | JavaScript | JQuery | JSON | AJAX | PHP | MYSQL  
WordPress | Graphic Design | Photography | Photo Manipulation/Editing | Video Editing  
Audio Recording/Mixing | Windows | Linux, MAC OSX environments |  
Adobe Suite CC | Microsoft Office